

# Why are you attending the 2018 Business Education Summit?



#### The reason

"As a 4th year Consultant, I am looking forward to networking and learning from colleagues whose experiences and strengths are different from my own."

GAVIN CONRAD CONSULTANT SAINT JOHN



## The hope

"To gain insights on how to refine my practice, and shift my focus towards High Net Worth prospecting and planning."

Halifax, October 30 to November 1



# The reason

"I have only missed one summit since I started my career with Investors Group. There is great value in the sessions that are available, and I've always been able to adopt what I've learned into my practice."

LEA BASAWA
CONSULTANT
CALGARY BOW RIVER

The summit

# The hope

"Gaining new friendship with likeminded individuals, as well as learning from the best! This will be an amazing networking opportunity."

Halifax, October 30 to November 1



#### The reason

"These summits always instill me with confidence and reassurance that we as a company are headed in the right direction. I end up leaving inspired, energized and eager to implement some of the fresh ideas I have heard."

DONNA YOCOM
CONSULTANT
THUNDER BAY, SUPERIOR EAST

The summit

# The hope

"To share time with my colleagues and other likeminded individuals, to hear about what others are doing in their regions to continually improve the financial lives of our clients."

Halifax, October 30 to November 1



#### The reason

"I feel as though we are at an important crossroads at Investors Group, and this is an ideal opportunity to hear from our leadership about the new direction of our company."

SCOTT SYRJA
CONSULTANT
TORONTO DOWNTOWN

The summit

# The hope

The hope

"I haven't attended a summit like this in quite some time, so my hope is the presentations from the leadership group will provide me with a solid understanding of the reasons for changes in our company, and the future of our industry."

### Toronto, September 23 to 25



#### The reason

"I joined Investors Group in August of 2017, and I was very fortunate I was able to attend APEX in Ottawa last year. I learned so much from some of the amazing leaders in our industry, so I know how valuable this experience can be."

MARK KENNEDY
DIVISION DIRECTOR
EREDERICTON

The summit

Halifax, October 30 to November 1

"To gain insights on how to refine my practice, and shift my

focus towards High Net Worth prospecting and planning."



#### The reason

"I find the information at these events fascinating and very constructive. I always walk away from the events with at least one technique/strategy that I can apply to my business to enhance my practice."

ANGELA REA
CONSULTANT
CALGARY SOUTH

The summit

## The hope

"I am looking forward to learning more about Salesforce and how I can utilize this new service to grow my practice in an innovative and efficient way. Growth is always my number one goal."

October 1-3 in Vancouver



#### The reason

"I couldn't pass up a fantastic networking opportunity to connect with my peers. I am looking forward to gaining valuable knowledge on how to position myself for a successful future in our industry."

ROSS ELLIOTT CONSULTANT HALIFAX

The summit

# The hope

"I hope to receive tips on how to more effectively run a financial planning practice in a High Net Worth environment."

Halifax, October 30 to November 1



#### The reason

"This is my chance to take a step back from the day-to-day operations of our practice, and immerse myself in an inspiring and educational environment."

MIKE KALINKA CONSULTANT VICTORIA METRO

The summit

# The hope

"To Increase my knowledge of the Investors Group re-brand and associated marketing campaigns, as well as to gain insight on best practices with affluent and corporate clients."

Vancouver, September 23 to 25